

**SIRUS**  
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## **THE PROBLEM**

Decentralization is key in today's world! The big media companies like Facebook, Twitter or Amazon (Twitch) have too much power. They can ban their users based on their viewpoint. If you post something not political correct or violating the TOS, the service will delete your post and may ban you. In some cases users got banned because they talked bad about other users (example twitch). By banning critical posts who are still constructive, the platform takes away one of the most important rights a human should have. A user should have the freedom to post very conservative or liberal views. A user should have the ability to express his opinion no matter if it's political correct or not.

*> a twitch user gets banned because of hate speech in a game, thats natural in video games and a normal emotion. A Discord user gets banned because a support worker doesn't like him. A lot of Instagram users get banned because of critical comments under posts. <*

## **THE SOLUTION**

Instead of banning users who violate some basic rules (hate speech, racism, etc) reward exemplary users. instead of just trying to get rid of "bad" users, try to make them to "good" users. One of the simplest methods to get someone to stop verbally bully someone is ignoring him. Don't give those users recognition. A method to evaluate if a user is exemplary or not, is to give him a reputation. This reputation can then be decided by other users. But the solution also needs a system to make sure users are not abusing the reputation system.

*> the user is a person in real life, every user/person starts with the same reputation. The blockchain is like the police register, it will note your reputation, and shows other people how your reputation is. The court is like the system that evaluates if the reputation given is actually true <*

## **THE PROJECT**

This project is a blockchain based reputation system. It is working like a API. Every user can request the reputation of other users. There is also the possibility to build applications on the blockchain (Twitter, YouTube, Snapchat, etc) using the reputation of users. The Blockchain itself is only storing the reputation of users, an art of activity score and the blockchain own currency SIRUS. Users can vote on posts, comments, videos,... on those applications. A system will then evaluate how trustworthy those votes are and how they impact the users reputation. The application will then return the users new reputation and his activity. After a certain time circle, users will get rewarded if they have changed their reputation positively and if they have been active. The project will give "bad" users no reason to keep on posting hate speech, racism or fake news.

## **NEXT RELEASES**

Upcoming releases will give insight in the technical view of the project. There will be a release with examples for the different systems and how the project works, explained very simple. The system will include the Blockchain Reputation System (BRS), Reputation Evaluation System (RES) and the Coin Reward System (CRS). Release dates and more information can be found on my Twitter (@iNBZK)

*If you want to help realize this project via investment/development or you just have a question contact me.*